



JÖNKÖPING UNIVERSITY

*Jönköping International
Business School*

Jönköping, 20th May 2024

Dear International Logistics & Supply Chain Management student,

Welcome to the Master of Science program in International Logistics & Supply Chain Management (ILSCM)! As your Program Director, I am delighted you chose this program. My colleagues and I are committed to making your time at Jönköping International Business School (JIBS) both enjoyable and productive.

Over the next two years, you will receive a cross-disciplinary education, combining the core topics of logistics and supply chain management with informatics and economic geography. We will endeavor to provide you with a deep theoretical understanding of the supply chain network and its development, as well as of the tools needed to analyze, develop, and change such supply chains.

The **introduction week** will take place during August. There will be a mandatory roll call during this week, with precise details provided in a separate message. During the roll call, I will have the opportunity to meet you all in person. I look forward to seeing you then!

The introduction week is devoted to information sessions, lectures, and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures. We also recommend participating in social events to help you feel at home more quickly.

The student web is a useful source of information regarding courses and other university-related activities <https://ju.se/student/en.html>.

As your Program Director, I am responsible for the overall quality and development of the program. You are welcome to contact me with questions about the program. However, questions regarding specific courses should be sent directly to course examiners.

Let me give you a short description of **the first two courses** and the faculty involved:

Advanced Supply Chain Management 1

Course code: JA1R26

The aim of the course is to develop your understanding and knowledge about logistics and supply chain management as well as the key role of each actor, the functions, the processes, and the flows. Additionally, the course aims to highlight and discuss how these elements, mentioned above, are interrelated and interacting. It introduces the students to the complexity and multi-dimensionality of logistics and supply chain operations for product and services. Further, students will acquire insights into how changes in one part of the supply chain can influence parts, and sometimes the entire supply

chain and its development. To a large extent, this course builds on research excellence and practical relevance. Students will have a unique opportunity to learn about contemporary aspects of supply chain management and the importance of logistics operations, while also applying relevant theoretical concepts to cases and best practices on an international level. The course is expected to help students develop their capabilities to identify, manage and use supply chains as a means of creating business value, resilience, sustainability, and enhancing competitive advantage in various ways.

Course Literature

1. Van Weele, A., and Rozemeijer, F. 2022, Procurement and Supply Chain Management, 8th Edition, Cengage Learning EMEA.
2. A list of additional articles will be supplied at the course introduction.

Course Syllabus

[Click here to access the course syllabus](#)

Course Examiner

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International Distribution and Retailing

Course code: JIDR25

The course takes a strategic approach to the topics of international distribution and retailing. It starts off by discussing various retailing formats and ownerships as well as distribution covered from an international perspective. Also, by taking a holistic perspective on operations, various supply chain management topics, including inventory management, information and financial flows will be discussed. Moreover, the ethical and corporate social responsibility issues in retailing will be covered throughout the course.

Course Literature

1. Robert W. Palmatier, Eugene Sivadas, Louis W. Stern, Adel I. El-Ansary, (2019) Marketing Channel Strategy - An Omni-Channel Approach, Routledge, ISBN 9780367262099
2. Additional articles as specified in course introduction

Course Syllabus

[Click here to access the course syllabus](#)

Course Examiner

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Course Responsible/Coordinator

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We look forward to seeing you in August!

Thomas Cyron



Thomas Cyron

Program Director of MSc International Logistics & Supply Chain Management

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