

Syllabus confirmed by the Dean 2008-01-17

Spring semester 2009

Course code: LICA17

Level: A

Subject area: SA

Subject code: KMA

Intercultural and International Communication, 7.5 higher education credits

Undergraduate level A

General Information

This course is designed for students/professionals wishing to increase their intercultural understanding and to gain the tools for building international ties. Students will explore their own culture, begin to perceive the impact of culture on daily life, learn some of the basic theories of cross-cultural communication and work towards achieving cross-cultural competence.

Learning Outcomes

On completion of the course, the student should be able to:

- Define and recognize cultural factors that affect the communication process.
- Show understanding of the sociological and psychological signs a person goes through during the adaptation to a new culture.
- Reflect over the process of becoming interculturally competent.
- Develop skills in effectively functioning in a cross-cultural environment.

Course Content

Focus is placed on the application of theory and research in intercultural communication. Both cross-cultural (comparisons of communication across cultures) and intercultural (communication between members of different cultures) communication are emphasized. Topics include:

- Swedish culture, comparison of cultures
- Worldview, ethnocentrism, non-verbal communication
- Cultural values and identity, the deep structures of culture.
- Multiculturalism and Cultural Change
- Immigration, integration and cross-cultural work.

Prerequisites

General admission requirements and fluency in English - English B or 550 (old scale) 312 (new scale) TOEFL score. Competency in Swedish language not required.

Teaching and Learning Process

Lectures, structured discussions in multi-culture groups with written and oral reports, seminars around written assignments. Guest lectures.

Examination and Grading

Two written assignment. Active attendance at lectures, work-shops and seminar. Grades given are VG, G and U for Swedish students and the ECTS grading scale A-E, FX and F for the international students.

Course Evaluation

There will be continual assessment during the course. A written evaluation of the entire course upon completion is required.

Course Literature

Course literature is attached to the syllabus.

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Pages:

Samovar A, Porter R, McDaniel E (2007) *Communication Between Cultures*.
6th edition or International edition. Thomson. Belmont, CA.

400

Holliday, A. Hyde, M. Kullman, J (2006) *Intercultural Communication –
an Advanced Resource Book*. London: Routledge

100

Articles

100