

**Master in Digital Business,
120 credits (intake Autumn 25)**

Year 1

A1

Digitalization and
Industrial Dynamics A1N
7,5 hp/credits

A2

Advanced Research
Methods in
Entrepreneurship A1N 7,5
hp/credits

S1

Data Analysis for Decision
Making A1F
7,5 hp/credits

S2

Digital Business Modeling
A1F 7,5 hp/credits

Understanding Digital
Business A1N
7,5 hp/credits

Digital Entrepreneurship
A1N 7,5 hp/credits

Consulting: Processes and
Skills A1N
7,5 hp/credits

Digital Marketing A1F 7,5
hp/credits

Year 2

Leading and Organizing Innovation Work A1N 7,5 hp/credits
Business Law in a Digital Context A1F 7,5 hp/credits
Optional Credits 15 hp/credits *

Master Thesis in Business Administration A2E 30 hp/credits

* International Internship on Digital Business, A1N, 15 hp/credits are encouraged.

Business Administration	Economics	General Management	Statistics	Law	Informatics
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